



JOB TITLE: SOCIAL BEHAVIOUR CHANGE COMMUNICATION PROJECT OFFICER
(REPRODUCTIVE HEALTH / OBSTETRIC FISTULA)

JOB LOCATION: EVANGEL VESICO VAGINAL FISTULA CENTER, BINGHAM
UNIVERSITY TEACHING HOSPITAL JOS, PLATEAU STATE (OFFICE IN JOS, FIELD WORK
IN GOMBE AND TARABA STATES)

REPORTING LINES: PROJECT DIRECTOR

POSITION SUMMARY

The Social and Behavior Change Communication (SBCC) Project Officer will provide professional support services in Behavior Change Communication strategy for the project, including implementing and monitoring the execution of the project communication strategies and campaigns, guided by the SBCC Strategy. The SBCC Officer will play a leading role in the development of SBCC intervention strategies and frameworks. Hence, this will require a self-driven, seasoned, and experienced person with skills to manage and oversee these technical areas.

DESIRED QUALIFICATION/EDUCATION/EXPERIENCE & QUALITIES

The applicant should have the following educational qualifications and experience:

- A) Bachelor's Degree in Public Health, Communication Arts, Marketing, Business Administration or any other related degree (Post-graduate training in Health Communications will be an added advantage)
- B) Demonstrated handling of BCC interventions and hands-on experience in driving targeted SBCC campaigns, and in communication stakeholder management, digital marketing tools, and social media is essential.
- C) Working knowledge of public health service delivery, community outreaches and social marketing
- D) Experience in working with community health intervention programs and in dissemination of information through different communication channels

- E) Significant experience in working with state and community SBCC intervention programs; specific hands-on knowledge and skills in planning, designing, implementing and monitoring SBCC programs especially in prevention approaches is mandatory
- F) A minimum of four years' relevant experience working in public health communication programs in a donor environment, in managing social behavior change communication campaigns, and in monitoring public health communication-related projects of similar scope in a social marketing field.
- G) Knowledge of quantitative and qualitative data collection (knowledge, attitudes, perceptions, surveys, focus group discussions, etc.) is key.
- H) The SBCC Office requires an innovative person with specific hands-on knowledge and skills in planning, designing, implementing, monitoring, and reporting of SBCC programs especially in prevention activities with an understanding of social, cultural and economic issues related to health.
- I) Computer literacy i.e. proficiency in relevant computer applications and databases with practical skills and experience required.
- J) Highly self-motivated, focused, disciplined professional with a drive and dynamism to work under pressure with competing deadlines, and possess the ability to make an immediate impact. K) Excellent communication, interpersonal, analytical and result-oriented skills.
- L) Good record keeping skills.
- M) Excellent communication and presentation skills.
- N) Team player with the ability to make positive contributions.
- O) Demonstrated ability to initiate and manage significant technical activities, mobilizing resources, identifying and managing partners and reporting.
- P) Proven track record that demonstrates technical skills in project management, budget and resource management experience, and client relationship management capability.
- Q) Have strong conceptual, analytical and reporting skills with expertise in information gathering, analysis and timely reporting

RESPONSIBILITIES OF A PROJECT OFFICER:

1.PROJECT IMPLEMENTATION

- I. Significantly contribute to the development and updating of the project's Social and Behavior Change Communication Strategy, on the basis of research and analysis of survey results and other data.
- II. Contribute to the development of technical resource materials, including guidelines, training materials, curricula and job aids as necessary.
- III. Actively participate in the development and distribution of SBCC/IEC collateral, materials and services, printing and production services, and community activations for quality production and timeliness for both print and broadcast materials.
- IV. Coordinate the concept testing and pre-testing of all communication materials that are developed.

- V. Work closely with the Procurement Team to ensure development and timely procurement of IEC materials.
- VI. Work in liaison with the Project Manager to develop and oversee dissemination of SBCC messages and campaign materials, training/capacity building of other staff (health workers and community members) and oversight of SBCC activities.
- VII. Execute the project's communication campaigns, e.g. mass media communication, community interpersonal communication, and social media communication campaigns.
- VIII. Disseminate targeted communication materials that increase public knowledge about benefits of adhering to healthy behaviors, and carry out community sensitization campaigns for targeted beneficiaries.
- IX. Utilize communication and branding guidelines in the day-to-day implementation of integrated project communication activities and results-oriented interventions, monitor progress, and ensure adherence to set guidelines.
- X. Support in the documentation of project case studies, lessons learnt, advocacy campaigns and project reporting.
- XI. Work closely with the respective implementing partners, local governments, community volunteers, and other stakeholders to ensure that mass media communication and other SBCC interventions are effectively and efficiently implemented in the targeted local government areas.
- XII. Technically support quality assurance in all communication strategies, materials, and activities undertaken in the communication department, and ensure that they adhere to Bingham University Teaching Hospital (BHUTH), CBM and national policies, guidelines and standards, and are approved by the relevant regulatory bodies.
- XIII. Technically support the Project Manager in coordinating the respective project's media-related activities, including organizing meetings with media representatives, editors, senior columnists, owners of media channels/newspapers and with other stakeholders.
- XIV. Develop success stories and lessons learnt during implementation of the communication activities and ensure that regular publications (case studies, project updates, newsletters, etc.) are printed and updated in a timely and consistent manner.
- XV. Prepare and send monthly and quarterly progress reports on the project's communication activities.
- XVI. Prepare and send periodic status reports to the Project Manager for project monitoring and evaluation, especially as it relates to communication aspects of the project.

METHOD OF APPLICATION: Interested applicants should forward their one-page cover letter clearly providing evidence of competencies required for the job, and CV, copies of diplomas, three professional references and salary expectations to noctrainecwaprocurement@gmail.com

Deadline for all application is 5th January 2024. The title of the position for example Social Behavior Change Communication Project Officer be indicated in the subject line of your e-mail.

All applications must be addressed to:

The Project Director,

ECWA Evangel VVF Women's Health Project,

ECWA Evangel Vesico Vaginal Fistula Centre,

Jos,

Plateau State

Please note that only shortlisted candidates will be contacted.

ECWA is an equal opportunity employer offering employment without regard to tribe, color, religion, gender, age, citizenship, or disability status whether physical, sensory or mental disability. ECWA operates a zero tolerance to fraud; and is fully committed to child and vulnerable adult safeguarding aimed at preventing children and vulnerable adults from all forms of abuse. Women are strongly encouraged to apply.

